MEDIA RELEASE

For Immediate Release September 28, 2017 Media Contact: Rob Means, 408-230-2585 SouthBayPA.org



Celebrate at the Launch of South Bay Progressive Alliance

With a vision of People-Focused Politics, and a year of foundation-building completed, the **South Bay Progressive Alliance (SBPA)** celebrates its shift into advocating for both progressive public policies, and candidates committed to progressive policies.

"Come learn about the SBPA and our plans for 2018 and beyond." said Rob Means, Event Coordinator. He added that the Special Guest Speaker will be Gayle McLaughlin, former Richmond City Council Mayor and current California Lt. Governor candidate. "We are especially honored by Gayle's appearance," Mr Means noted "because she was a founding member of the Richmond Progressive Alliance which has been so successful electing corporate-free candidates."

SBPA's "mission to unite diverse individuals, communities, and organizations into an inclusive coalition" has generated – among others - these Coalition Partners: California Nurses Association, Green Party of Santa Clara County, and Santa Clara County Move To Amend. To emphasize the point, founding member Nassim Nouri said: "We are proud to have many Coalition Partners who work with us and share in our vision of people-focused politics.

As "an independent, politically unaffiliated organization" SBPA works to "elect local corporate-free candidates, enact progressive policies, and build institutions and a society based on democracy, equity, cooperation, compassion and sustainability."

The SBPA list of policy goals include:

- quality, equitable healthcare for all
- well-paying, sustainable jobs
- criminal justice and immigrant rights
- holding corporations responsible
- · environmentally sound policies

The public is invited to join the celebration on Sunday, October 1, 3 - 5 PM at the Roosevelt Community Center, 901 E. Santa Clara St. San Jose, CA 95116.